

Since 1954

# GRASS & GRAIN<sup>®</sup>

**We cater to our advertisers,  
many who have been with us from the start.  
Why do they stay with Grass & Grain? Results.  
Try us and join the list of satisfied advertisers!**

Office: 785-539-7558 • FAX: 785-539-2679

Box 1009 MANHATTAN, KS 66505

grassandgrain.com

**January 1, 2018**

## Advertising Rates & Data

PUBLISHER ..... Ag Press  
16th & Yuma (Box 1009) ..... Manhattan, Kansas 66502  
PHONE ..... 785-539-7558  
FAX ..... 785-539-2679  
PUBLICATION DATE ..... Every Tuesday  
VOL. 1, No. 1 ..... March 1954  
POSTAL PERMIT ..... Second Class  
postal privileges as a paid circulation newspaper

FORMAT ..... 6col x 20 in.  
(9 picas, 120 column inches per page)  
Tabloid newspaper, printed offset.

DISPLAY ADVERTISING RATE ..... \$10.00/ column inch

DISPLAY ADVERTISING COLOR RATE ..... \$14.50/ column in.  
(Up to 22 col. in.)

DISPLAY ADVERTISING COLOR RATE ..... \$100 flat rate  
(22 col. in. and up)

DISPLAY ADVERTISING DEADLINES  
**First Section Noon Wednesday.  
Friday Noon for all other display advertising.**

CLASSIFIED LINER RATE ..... 65¢ a word

CLASSIFIED DISPLAY RATE ..... \$10 per column in.  
(2 column maximum)

CLASSIFIED DEADLINE ..... **10:00 a.m. Friday**  
For Classified Liner & Classified Display ads

PAID CIRCULATION ..... 8,000 plus or minus

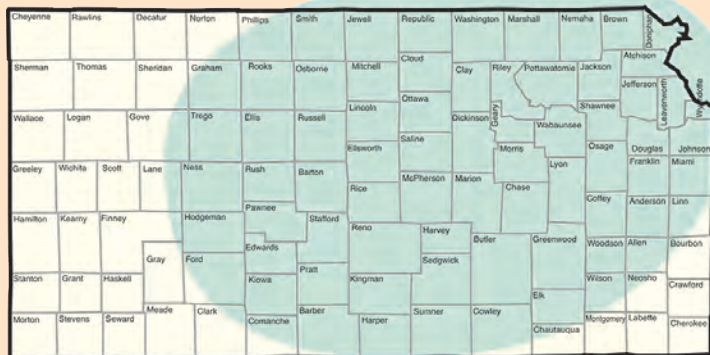
## Net Advertising Rates

Unit	DIMENSIONS Width          Depth	Black & White	Color
Full Page	6 col (9.9583") x 20"	\$1,200	\$1,300
1/2 Page	6 col (9.9583") x 10" Horizontal 3 col (4.9167") x 20" Vertical	\$600	\$700
Jr. Page	4 col (6.5972") x 10"	\$400	\$500
1/4 Page	3 col (4.9167") x 10"	\$300	\$400
1/6 Page:	3 col (4.9167") x 5.5" Square 2 col (3.2361") x 8.25" Vertical	\$165	\$239.25
1/8 Page	2 col (3.2361") x 6.25"	\$125	\$181.25
1/16 Page	2 col (3.2361") x 3"	\$60	\$87
Business Card	2 col (3.2361") x 2"	\$40	\$58

(In-between sizes calculated for rates by the quarter-inch)

Call for pricing on advertising inserts.  
Grass & Grain's sister company, Ag Press,  
can fulfill all your printing needs.

## Saturate Rural Readership



## SPECIAL EDITIONS

Every issue of Grass & Grain is a top-notch marketing tool for advertisers, but we publish annual editions that stand out more:

Topeka Farm Show  
Seed and Chemical  
Beef Empire  
County Fair/Harvest Edition  
Building issue

Full of Bullz  
Hay and Grazing  
Sheep and Goat  
State Fair edition  
Wichita Farm Show

*Other special editions could be published throughout the year.*

